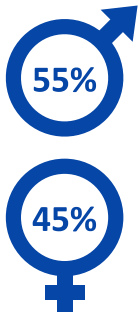


AUDIENCE PROFILE

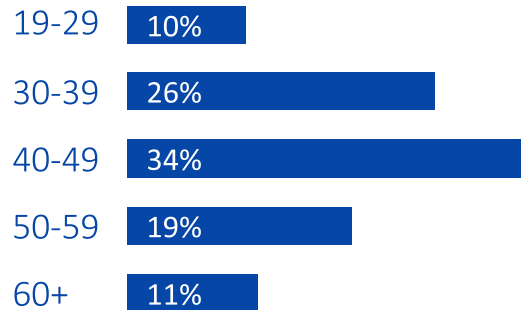


The demographics from the Abbotsford International Air Show are in line with the statistics collected from across the United States, and give us a good idea of who comes to an air show.

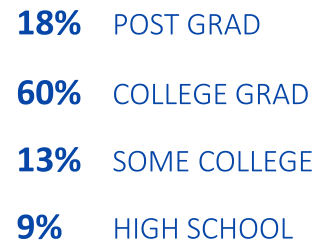
GENDER



AGE



EDUCATION



HOUSEHOLD INCOME (\$000)



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